Privacy Policy | Baeloom

Last Updated: March 13, 2026

At Baeloom, we believe your private conversations should stay private. This policy outlines how we handle your data with our digital companions.

1. Data we collect

Account Info
Email address and basic profile data provided via Google or Email sign-up.

Chat history
We store your conversations so our digital companions can maintain context, emotional continuity and memory.

Visual data
If you send photos, they are processed to allow our digital companions to respond. We do not use your photos for advertising or share it with third-parties.

2. Privacy

Unlike other AI platforms that archive your data indefinitely, Baeloom prioritizes a 'clean slate' approach to honor your privacy after your companionship with one of our digital companions concludes.

Unsubscribing
If you cancel your subscription, all your Smart Memory and Chat History data is permanently deleted from our servers at the end of your billing cycle.

Account deletion
You may request full account deletion at any time via legal@baeloom.com

3. Third-Party Processing

We utilize Google Gemini (Vertex AI) for high-performance AI processing and Stripe for secure payment handling. These partners are industry leaders in security and are contractually prohibited from using your personal data for their own marketing or model training.

4. Security

We employ enterprise-grade standards to ensure your interactions remain confidential:

Encryption in transit
Data is protected using TLS 1.2+ (SSL) during transmission.

Encryption at rest
Your data is stored using 256-bit AES encryption within Google Cloud's secure infrastructure.

AI privacy
Your inputs are processed in a secure environment and are **not used to train foundation models**.

Baeloom